



COURSE BROCHURE

SOCIAL MEDIA MARKETING



2 Months
60 Hours Approx.

Join the Best Social Media Marketing Training Institute to Learn from Experts. Enrol in our Social Media Marketing Course & Classes for a Successful Career. Also Get Online Verifiable Certificate and Job Placement Assistance

Course Content

- ▶ Introduction to Social Media Marketing
- ▶ Social Media Platforms and Strategy
- ▶ Content Creation and Curation
- ▶ Community Building and Engagement
- ▶ Social Media Advertising
- ▶ Influencer Marketing
- ▶ Analytics and Measurement
- ▶ Social Media Trends and Emerging Platforms
- ▶ Social Media and SEO Integration
- ▶ Creating a Social Media Marketing Plan

About Course

Welcome to the Social Media Marketing course, a dynamic exploration into the strategic utilization of social platforms for business growth. This program is designed for individuals eager to master the art of leveraging social media for effective marketing campaigns. Participants will delve into the intricacies of creating compelling content, building brand presence, and engaging target audiences across platforms. Through practical insights and real-world case studies, students will develop the skills to navigate algorithms, run impactful ad campaigns, and measure success metrics. Whether you're a marketing professional or entrepreneur, this course provides the knowledge and tools to harness the full potential of social media in driving brand awareness and achieving marketing objectives.

Our Facts and Figures



15,000+
Students Trained



90+
Courses Offered



2,000+
Students Placed



100+
Company Tie-ups

About Shree Academy

Shree Academy was found in 2012 with the mission of providing best quality Computer Education and International Language Coaching to all classes of people at a very reasonable fee structure. Thousands of students have already got trained professionally and made their career successfully in the past.

Why Shree Academy?



We provide
personal coaching



Training by
Expert Faculty



100%
Job Assistance



Online Verifiable
Certificate



Free Online
Material Access



Theory + Practical
Study Approach

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